



## Chris S. Ebuehi

*Web Development & Social Media Director – Aivlys Solutions USA, Inc.*

Chris began his secondary and post-secondary educational journey in Nigeria. After completing his National Youth Service, he had a brief stint at the Design Department of Peugeot Automobile Nigeria Ltd. Kaduna (PAN), as Design Associate. He later joined the staff of the then School of Art & Design Graphic Design Department Auchi Polytechnic now Auchi Polytechnic University in Edo State, where he rose to the position of Senior Instructor before emigrating to the United States in the mid 80's and continued to advance his knowledge and skills. With over 30 years of experience in the print, publishing, and multimedia industry, he brings a deep understanding of visual communication and content strategy.

For the past 20 years, Chris has been at the forefront of web development, building user-focused, high-performing websites tailored to the evolving needs of businesses and organizations. He is a Google Certified Digital Marketing and E-Commerce Specialist, and SEO Certified, enhancing his ability to optimize online visibility and engagement.

Through IBM's Developer Skills Network, he has added to his industry credentials, by obtaining certifications in \*Software Engineering Essentials \*Introduction to Software Engineering \*Introduction to Artificial Intelligence – AI, further strengthening his technical expertise in full-stack development and scalable web solutions.

Chris continues to stay abreast of the ever-evolving social media landscape through ongoing research, professional development, and active engagement with emerging platforms and trends. His commitment to staying current ensures that Aivlys Solutions USA Inc. remains competitive and relevant in today's dynamic digital environment.

As the Web Development and Social Media Director at Aivlys Solutions USA Inc., he is also the Web developer for the African Diaspora Foundation, a non-profit organization dedicated to promoting peace around the Globe, a position he has held since its inception. He also runs Grafik Options a Web Development Agency based in Chicago, Illinois and North West Indiana. He combines his creative background, technical proficiency, and marketing acumen to support Aivlys Solutions & Jireh Global Partners mission of fostering bilateral trade between the USA, Africa, and the Caribbean.

A proud father of two sons. He enjoys traveling around the world and also an avid gardener, who understands the true connection between man and nature.